Colonel Pressel's system of management
the present is keeping the agricultural in-
dustries in a crippled condition.
— Profit & interest.
— Land colonization
— Marketing.
The present system of management
is keeping our churches in
a crippled condition.
1. The cost of running the church
exceeds the membership in-
terest in the church.
Three classes
(a) Some who are doing their share.
(b) Many " " " , but not
quite their share.
They give what they think they
can, or what they think is enough.
Gladly help in special occasions
(c) Some who are church
beggars & transfers.
2. The appointment of trustees & expects
with the expectation that they will
raise the necessary funds.

3. Substituting the extra giving for the regular offerings.
   a - Missionary society fund.
   b - Ladies' aid fund.

4. Use Every Member Canvas Plan
   inaugurate a more efficient
   system of management.
   a - Informational
   b - Educational -
   c - Spiritual - Giving as a part of worship
   "personal consecration".
   purse & all "

How much ought thou?

The need £2085.
Average £16.40 or .32 a week.
How much ought I to give? £.32 - 5 - .75 10 - 1.50

How much can I give?

Before you cut down from what you should give consider
1. That the Church bills must be paid.
2. That what you don't pay of your share, somebody else has to pay.
3. That you can't afford to cut from your religion.

Reasons Underlying the Scriptural Rule of Church Finance

"Let every one of you—EVERY ONE
lay by in store on the
First Day of the week—EVERY WEEK
as God hath prospered him"—of EVERYTHING a part.

WHY EVERY ONE?

Because the more givers there are the more is given.

Because further impression becomes impossible unless there is expression by giving.

Because everyone—young or old, poor or rich—needs the grace which giving gives.

WHY EVERY WEEK?

Because it is good business; giving more frequently, still more is given and with less difficulty and greater joy.

Because it is good religion: giving is a divinely ordained part of worship; it is not optional.

WHY OF EVERYTHING A PART?

Because God requires the first-fruits in constantly recurring recognition of His ownership of all.

Because by our gifts we can best express our gratitude for God's gifts to us.

Because it is a practical way of entering into partnership with Christ to extend His Kingdom.

Because we thus secure His promise of further and increasing blessing—"Honor the Lord with thy substance and with the first-fruits of all thine increase; so shall thy barns be filled with plenty."—(Proverbs 3:9-10.)

For Catalogue of Manuals, Leaflets, Charts, Subscription Cards, Envelopes and other supplies, used in connection with the Presbyterian United Movement, apply to

THE JOINT EXECUTIVE COMMITTEE,
PRESBYTERIAN CHURCH IN THE U. S. A.
BOX 636, AUBURN, NEW YORK.

Correspondence Office, 156 Fifth Avenue, New York City.

Why a Church United Committee?

Among the reasons for such a Committee are these:—

(1) Because what is everybody's business in general becomes nobody's business in particular, unless made the special business of such a committee to enlist everybody;

(2) Because wise church officers, absorbed with other duties, welcome a committee of this kind as a school of practice for training future church officers and workers;

(3) Because such a committee is the simplest way of securing a maximum of efficiency with a minimum of machinery;

(4) Because it unifies the activities of all classes around the central purpose of the church;

(5) Because it provides a link between the local church and the agencies of the Church at large, both denominational and interdenominational.

A Year's Program of Missionary Education

1. Missionary sermons, with facts and illustrations.
2. A carefully chosen leaflet about the work of the Church, distributed each month.
3. Monthly meetings where information is presented so as to call forth intercession.
4. Mission study or discussion groups, meeting weekly for six or eight weeks, for a course studying suitable textbooks.
5. Striking facts, photographs from mission fields, etc., on church bulletins.
6. The wide use of missionary books, pamphlets and magazines—especially the *Assembly Herald*—stereopticon lectures, curios, etc.
7. A presentation of the missionary and benevolent work of the Church, taking the time usually given to announcements, at one or more morning services each month.
8. Five minutes in the Sunday-school each week or fifteen minutes once a month devoted to presenting missionary facts.

Why a Weekly Offering for Benevolences?

1. It is *Scriptural.* The Gold and Silver Rule in I Cor. 16:2 refers primarily to benevolent offerings.
2. It is *Educational.* It keeps missions and benevolences habitually before the people.
3. It is *Effectual.* It enlists more givers and enables them to give much larger aggregate offerings and with greater ease.
4. It is *Provident,* making possible the remittance of funds each month or quarter to the Boards and thus obviating their borrowing money and paying interest.
5. It is *Spiritual.* Each weekly offering becomes an act of worship. It promotes prayer.
6. It is *Promotive of local church support*—increasing receipts for this purpose as well as for Benevolences, wherever it is properly worked.
7. It is *Equable,* obeying the divine command "Love thy neighbor as thyself."

Advantages of the Double Pocket Envelope

1. Putting contributions for the local church expenses and benevolences side by side, it constantly challenges comparison; either pocket left empty makes its own silent but effective appeal week by week.
2. Combining both objects in one envelope, it avoids multiplying envelopes and reduces the cost.
3. Keeping the two funds distinct, it keeps clear the distinction between what is paid for one's own religious privileges and what is given to extend the blessings of the Gospel to others.
4. Dated for every week, it continually serves as an automatic reminder to the subscriber.
5. It makes possible a different approach to such as did not respond adequately the previous year.
6. It brings reports to every member concerning the work of the year, the money given and the plans and needs for the new year.

Advantages of an Annual Personal Canvass

It promotes acquaintance of canvassers with the congregation and with the community.

It reclaims lapsed members.

It stimulates church attendance.

It discovers and develops new workers.

It dignifies the financial causes of the church.

It greatly increases the number of systematic contributors.

It obviates appeals for money from the pulpit.

It brings spiritual inspiration to the canvassers and to the congregation.

Why Make the Canvass Every Year?

1. It reaches the new members who may not have been enlisted on joining the church.
2. It compels a fresh consideration by each member of his personal responsibility to the larger work of the Church.
3. It reaches those who may have hitherto opposed the plan and answers objections, old and new.
4. It secures increases from those who have prospered financially or spiritually during the year.
5. It prevents unwarranted cutting down of pledges.

Special Educational Preparation for the Canvass

1. A series of sermons by the Pastor.
2. Addresses by laymen.
3. Suitable literature distributed to every home.
4. A conference of the members of the church.
5. Prayer in the various services and societies.
6. Special meetings for canvassers to prepare for their work.
7. Circular letter setting forth the plan and preparing the way for the visit of the canvassers.

Features of the Canvass

Purpose:

To express the Church's interest in every member
Explain the Every Member Plan
Inform of the World-wide work
Answer questions and objections
Secure Subscriptions
Enlist in Service

Plan:

Include congregational expenses and benevolences
Commence, preferably, on a Sunday
Complete that day or within the week
Report publicly the next Sunday
Follow up as directed by the Committee

Preparation:

The Church United Committee Chosen
Representative of all local church organizations, together with the Pastor
Carrying on a course of information

The Supplies Provided
Canvassers' Manuals
Duplicate lists or card indexes
Literature and letter
Subscription blanks
Envelopes for offerings

The People Informed
From the pulpit
In services and societies
By literature distributed
By letter explaining plan

Canvassers:

Carefully selected
Specially instructed
Set apart by public prayer
Going two by two
To all, without distinction

Reasons Underlying the Scriptural Rule of Church Finance

"Let every one of you—EVERY ONE
lay by in store on the
First Day of the week—EVERY WEEK
as God hath prospered him"—of EVERYTHING a part.

WHY EVERY ONE?

Because the more givers there are the more is given.
Because further impression becomes impossible unless there is expression by giving.
Because everyone—young or old, poor or rich—needs the grace which giving gives.

WHY EVERY WEEK?

Because it is good business; giving more frequently, still more is given and with less difficulty and greater joy.
Because it is good religion: giving is a divinely ordained part of worship; it is not optional.

WHY OF EVERYTHING A PART?

Because God requires the first-fruits in constantly recurring recognition of His ownership of all.
Because by our gifts we can best express our gratitude for God's gifts to us.
Because it is a practical way of entering into partnership with Christ to extend His Kingdom.
Because we thus secure His promise of further and increasing blessing—"Honor the Lord with thy substance and with the first-fruits of all thine increase; so shall thy barns be filled with plenty."—(Proverbs 3:9-10.)

For Catalogue of Manuals, Leaflets, Charts, Subscription Cards, Envelopes and other supplies, used in connection with the Presbyterian United Movement, apply to

The Joint Executive Committee,
Presbyterian Church in the U. S. A.
Box 636, Auburn, New York.

Correspondence Office, 156 Fifth Avenue, New York City.

The Presbyterian United Movement

FACTORS

IN THE EVERY MEMBER PLAN

1. The *Pastor* enthusiastically leading
2. *Elders, Trustees* and other officers heartily co-operating
3. A *Church United Committee* developing the missionary and benevolent interests
4. A continuous *course of information* through the regular services and societies of the church.
5. An *individual subscription* including both congregational expenses and benevolences:

   From *everyone* according to ability
   For *every interest* according to need
   Paid in worship *every week*
   Secured by a canvass *every year*

6. A *double pocket envelope* for the weekly offering
7. An *annual personal canvass* of the whole congregation and of all new members as they are received into the church
8. *Separate treasurers* for congregational funds and Benevolences—with a financial secretary in the larger churches to handle all envelopes
9. A *quarterly statement* to every subscriber, whether delinquent or not.